



DARWIN CHORALE STRATEGIC PLAN 2018-2020

Our Vision
Be NT's Premier Choir

OUR MISSION
Provide fulfillment and enjoyment for members and quality performances for audiences

OUR VALUES
RESPECT QUALITY ENJOYMENT

OUR OBJECTIVES

Enrich our community -	Support our members	Strengthen financial sustainability	Sound Governance Structures
<ul style="list-style-type: none"> ● Quality performances that expose audiences to a variety of genres, and presentation. ● Participate in joint performances with other arts organisations and multicultural groups. ● Provide musical support / performances for a variety of organisations and community events 	<ul style="list-style-type: none"> ● Increase and maintain a diverse membership ● Enhance members' skills ● Develop relationships with other arts organisations ● Provide an enjoyable and collaborative environment 	<ul style="list-style-type: none"> ● Philanthropy - build relationships to increase support from all key stakeholders and communities. ● Business Sponsorship – develop partnerships which will be perceived as adding value ● Grants – research and apply for suitable grants in a timely manner ● Engage in fundraising events 	<ul style="list-style-type: none"> ● Constitution reviewed and updated ● Strategic plan reviewed and updated as appropriate with regular reporting on progress to targets ● Committees in place and effective